

ULSTER COUNTY EXECUTIVE'S PROCLAMATION

WHEREAS, Alzheimer's disease is the seventh leading cause of death in the United States; and

WHEREAS, the disease has a devastating impact on the lives of its victims and their family members; and

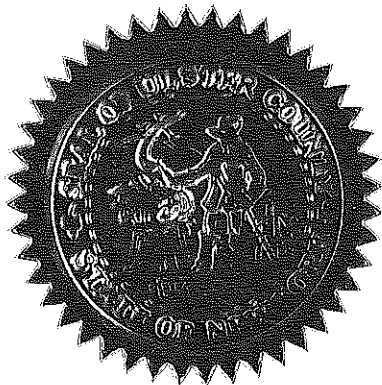
WHEREAS, the Hudson Valley/Rockland/Westchester, New York Chapter of the Alzheimer's Association has done invaluable work in its mission to advance research for a cure for the disease, provide care and support for all affected by it, and reduce the risk of dementia through the promotion of brain health; and

WHEREAS, the Alzheimer's Association has organized The Big Purple campaign to pay tribute to the thousands of individuals in the Hudson Valley who have been touched by the disease;

NOW, THEREFORE, I, Michael P. Hein, Executive of the County of Ulster, do hereby proclaim the week of June 21, 2010, as

The Big Purple Week

in recognition of the Alzheimer's Association's contributions and in support of Alzheimer's victims and their loved ones.



The County of Ulster

Michael P. Hein
County Executive

Date: June 18, 2010