

## **NEWS FROM ULSTER COUNTY EXECUTIVE MIKE HEIN**

**FOR IMMEDIATE RELEASE**

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### **COUNTY EXECUTIVE SIGNS EXECUTIVE ORDER FOR THE “ULSTER COUNTY ROADSIDE CLEAN-UP PROGRAM” TO IMPROVE QUALITY OF LIVING FOR ULSTER COUNTY RESIDENTS**

Kingston, NY (June 8, 2009) – Ulster County Executive Mike Hein has initiated the “Ulster County Roadside Clean-up Program”, designed to clean up trash and litter on all County roads. Cleaning up trash on County roads will enhance the safety and improve the health of Ulster County residents and its wildlife, while at the same time keeping the County beautiful.

“I am very proud of the natural beauty of this county and we want to keep it that way. This program impacts everyone’s quality of life. It protects the environment, helps our Tourism industry and assists Towns during these challenging financial times,” said Hein after signing County Executive Order No. 2 - 2009.

The program will have the Ulster County Department of Probation work crews, comprised of criminal offenders convicted of non-violent crimes, pick up the litter as part of their community service; thus it will come at no additional cost to Ulster County taxpayers.

The Town Supervisors of Marlborough, Plattekill and Rochester, three of the five towns that the program will start in, have all expressed their appreciation for this program. “The Town of Marlborough Highway Department takes pride in keeping our community clean. To have our County working with us will be a win- win for all the taxpayers,” said Al Lanzetta, Marlborough’s Town Supervisor.

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Making the county more eye-pleasing will also improve the much-needed tourism industry here in Ulster County. As Rochester Town Supervisor Carl Chipman noted, "I'm just thrilled that we are one of the towns selected for this program. Littering has been a large concern for our town. It is so important. It is how newcomers and tourists judge - by appearances. Anything that will help our appearance is great and I really appreciate County Executive Hein considering us for this project."

Cleaning up Ulster County roads will also assist towns like Plattekill with their storm water drainage issues. "Plattekill has a definite need, and I strongly appreciate the County's help." said Bruce Loertscher, Plattekill Town Supervisor. "As Town Supervisor, I have open arms to this project."

The Town of Plattekill as well as the Towns of Esopus, Lloyd, and Marlborough all have Federally mandated MS-4 Stormwater requirements that must be met and that the "Ulster County Roadside Clean-up Program" can help them achieve.

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